

# Native American Eco-Line™

Launched  
in Munich  
at In-Cosmetics  
2009

In this day and age, knowingly making environmentally-beneficial decisions has gone from a luxury choice to a basic one. Over the last decade, "green" was considered a lifestyle choice, but today it has become a mainstream feature of many products. Consumers are more conscious than ever before of what they use in and on their body.

Inspired by Native Americans, Unipex Innovations  
has developed a line of **Eco-certified**,  
preservative-free botanical actives  
with unique properties...



## Nibi™: The Soothing & Moisturizing Active

Nibi means water in the Algonquian language. Water is a key element for Native Americans life. Several pictographs representing water in different forms have been found on rocks or tree barks in Native American territories. Water is multifunctional for Native Americans, as Nibi™ active is for skin care products.



Nibi™ is an eco-certified active extracted from *Sambucus nigra* flowers. This plant was traditionally used as diuretic, astringent, to overcome rheumatism, fever and snakebite.

- ➡ Stimulation of hyaluronic acid for optimal skin hydration.
- ➡ Targeted action on cytokines (IL-6 & TNF-α) for immediate soothing effect.

Dosage: 1-2%    Applications: •Moisturizing care    •Soothing care  
•Day/Night care    •Baby care  
•Anti-Aging care    •Dry skin care



## Songa™: The Firming & Regenerative Active

Songa means strength in the Algonquian language. In Native American culture, "power animal" symbolics were also given to reflect the human character traits of individuals. The bear is the representation of strength and survival. Strength is tied to life renewal and survival for Native Americans as Songa™ is for skin renewal and rejuvenation.



Songa™ is an eco-certified active extracted from the aerial parts of the *Solidago virgaurea* flower. This plant was traditionally used as a kidney remedy, astringent and for wound healing.

- ➡ Stimulation & tensing effect of collagen to strengthen skin tissues.
- ➡ Reduction of appearance & severity of damages caused by shaving.
- ➡ Free-radical scavenging activity for prevention of skin alteration.

Dosage: 1-2%    Applications: •Anti-aging care    •Body care  
•Firming care    •Men care  
•Stretch marks care    •Natural alternative to "Botox"



## Kizis™: The After-sun Recovery Active

Kizis means sun in the Algonquian language. Sun is inextricably tied to nature and life, that's why it is very present in Native Americans spirituality. As the sun is responsible for protecting and balancing the seasons' rhythms, Kizis™ protects and soothes the skin from UV exposure.



Kizis™ is an eco-certified active extracted from *Cimicifuga racemosa* roots. This plant was traditionally used to overcome conditions such as rheumatism, backache, coughs, fever, kidney problems.

- ➔ Reduction of TNF-  $\alpha$  & free-radical scavenging activity to protect & soothe UV-induced irritation.
- ➔ Stimulation of melanin for a longer-lasting tanning effect.

Dosage: 1-2%

Applications:

- Sun care
- After-sun care
- Soothing care
- Anti-photo aging care
- Healthy glow formula
- Tan accelerator

### AT LAST!

Organic actives offering high performance and safety features, obtained through a fully integrated eco-friendly process!

The Native American Eco-Line™: Discover nature's best!

Download  
the brochure

## UNIPEX INNOVATIONS TRADE SHOWS

NYSCC Suppliers' Day 2009

May 12-13

New Jersey (USA)

In-Cosmetics Asia 2009

October 13-15

Singapore (Malaysia)

For more information on Unipex Innovations' active ingredients:

Head Office: Québec, Canada ☎ 01 418 653 6888

Europe: Paris, France ☎ 33.147.32.81.30

[cosmetic@unipexinnovations.com](mailto:cosmetic@unipexinnovations.com)

[www.unipex.com](http://www.unipex.com)

Reply to this e-mail if you wish to be removed from the mailing list.